



Paul Sebert/For The Herald-Dispatch Roosters is located at 26 Pullman Square next to Marquee Cinemas. It features a fairly large menu, but is most known for its wings.

Roosters preparing for March Madness

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PAUL SEBERT

HUNTINGTON -- Dubbing itself "a fun casual joint" Roosters was established in 1988 by Bob and Corrine Fricke.

The Dublin, Ohio based chain features restaurants in Ohio, Indiana and Kentucky. The Pullman Square location opened in the fall of 2011. The restaurant features a surprisingly large menu, a full service bar, and a host of television sets for sports programming.

"I think what sets Roosters apart is it has an atmosphere that's not for a strict crowd or just for teenagers," said Chai Moore, kitchen manager. "It's a place I consider for everybody. You can bring your grandparents or your kids and everyone can have a good time. I think that separates us from other sports bars in the area."

According to Moore, Roosters is hoping to be a hot spot in March once the NCAA basketball tournament begins.

"Coming out of football season we have a little bit of a down season," Moore said. "Not that our business is really down that much, it's just a less popular hangout spot with no games on. We expect a big turn-up going into March with March Madness. We are going to have all the college games on as they're airing and you can sit in front of a TV and request a specific game if it's available. We expect a big uptick in business in that followed by the NBA playoffs and the start of baseball season."

Moore also thinks the wide menu is a big part of the chain's success.

"We are a wing joint after all, and we sell the most wings of all items," Moore said. "We have many different sauces ranging from sweeter sauces like teriyaki and barbecue which are great for kids, to mild which has the flavor of a wing but not the heat. Then you have hotter sauces like garlic and Sweet Thai Chili, all have some heat and spice to them. Then things get really hot like the 'Donkey' and 'Killer' sauce. Our hottest sauce, 'Super Killer' we send out with a warning.

"We sell a lot of burgers," Moore added. "Our burritos are also really popular, we've had tables where everyone at the table has a burrito. We sell a lot of pizzas as well. We sell upward towards 500 pizzas a week. I would say our Buffalo Chicken Pizza would be the most popular of them all. We will also be rolling out a special Lent menu which will run throughout Lent."

Roosters is located at 26 Pullman Square next to the Marquee Cinemas. It is open from 11 a.m. to 11 p.m. Sunday through Thursday and from 11 a.m. to midnight Friday and Saturday. Happy Hour is from 3 to 7 p.m. and 10 p.m. to closing. Cash and all major credit cards are accepted.

For carry-out orders and catering options, call 304-522-9464. For a full menu, franchise information, and other locations visit www.roosterswings.com/huntington/.

Roosters

TYPE OF FOOD: American Sports Bar & Grill. Wings, Burgers, Sandwiches, Pizza

ADDRESS: 26 Pullman Square, Huntington

PHONE NUMBER: 304-522-9464

PAYMENTS ACCEPTED: Cash and all major credit/debit.

HOURS: 11 a.m. - 11 p.m. Sunday through Thursday, 11 a.m. to midnight Friday and Saturday

WEBSITE: <http://www.roosterswings.com/>